



KEYSREALESTATE.COM

Buying and Selling Real Estate has never been so easy!

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Welcome to KeysRealEstate.com, your source for Florida Keys real estate sales and information where Buyers make offers directly to our Sellers.

Keys Real Estate Search

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Keys Real Estate Services

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▶ **About KeysRealEstate.com**
Learn All About Our New Website



▶ **About our Company**
Prudential Knight & Gardner Realty



▶ **About the Florida Keys**
Learn more about our beautiful islands



▶ **1-Step Offer System**
Learn more about the 1-Step Offer System

Site Login

- ▶ Buyer Login
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- ▶ Register for Login

Open House Calendar

09/28 1:00 PM	Key West 3/3	\$1,240,000 Details
11/09 1:00 PM	Key West 4/6	\$4,300,000 Details

KeysRealEstate.com News

Prudential K & G creates an exclusive marketing agreement with Key West Vacation Rentals, Naomi Van Steelandt, to provide Vacation Rental services to our website.

Your local forecast available at weather.com

Equal Housing opportunity.
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KeysRealEstate.com is *the place* online to search for real estate in the Florida Keys. Not only does it feature listings of residential and commercial properties for sale or rent, boat slips and vacation rentals but it also is your link to Keys life. Our comprehensive site features:

- ❖ Pertinent Keys information including banking, government, news publications and more at your fingertips on the home page.
- ❖ Comprehensive search of all realtor listed properties in the Florida Keys linked to the major real estate search engines.
- ❖ Our premiere 1-Step Offer online system enabling buyers to make offers online and sellers to accept, decline or counter directly, reducing negotiation time.
- ❖ Personal Buyer and Seller Calendar & Time Management notifies registered users of important events and due dates regarding the real estate transaction.
- ❖ The types of properties featured within the website include residential homes and condominiums, commercial real estate for sale or lease, boat slips for sale, vacation rental and long-term rentals and leases.
- ❖ Behind KeysRealEstate.com is the Prudential Knight & Gardner team of real estate professionals, trained in every aspect of the process of buying and selling a home and can provide you with the knowledge and support to make your experience gratifying.



336 Duval Street, Key West, FL 33040 • Phone: 305-294-5155, Fax: 305-296-0946



1-Step Offer Features

Our 1-Step Offer System is the first of its kind in the Florida Keys. Registered Buyers can make offers through our website after they have either seen a property or searched for a property that meets their needs. This system is only available to registered Buyers and Sellers through our website.

If the property is listed by Prudential Knight & Gardner Realty you may send an offer that will be sent directly to the Seller's e-mail address and the Seller's assigned real estate professional with our firm.

Please note that these offers are *strictly non-binding* on either party. Once an offer is made and accepted over our system, the assigned real estate professional will create a contract that both parties will sign to consummate the transaction. All registered Buyers and Sellers must agree to our legal disclosures and disclaimers before they are assigned a user ID and password and before they propose or accept an offer.



When you are performing a search, please look for the 1-Step Offer System symbol. This will alert you that the listing of this property is held through Prudential Knight & Gardner Realty and that the Seller will accept offers through the 1-Step Offer System.

Registered Buyer Features

Registered Buyers on our website have access to exclusive additional features that our website and company have to offer.

1-Step Offer System This exclusive feature allows a Buyer to make an offer to our Sellers and their assigned professional through our website. The Seller will instantly receive the offer by e-mail and will be able to accept, decline, or counter the offer.

Buyer Property Locator This feature allows a Buyer to register to receive e-mail updates when a property hits our site that meets their specific search parameters.

Buyer Calendar & Time Management This feature allows Buyers to schedule showings for real estate. It will also track important timeline events once the Buyer and Seller go under contract on a specific property. This feature will track the inspection periods, the financing periods, closing date, etc. and send an e-mail reminder out 24 hours before the event.

Registered Seller Features

Registered Sellers on our website have access to exclusive additional features that our website and company have to offer.

1-Step Offer System This feature allows a Registered Buyer to make an offer to our Sellers and their assigned professional through our website. The Seller will instantly receive the offer by e-mail and will be able to accept, decline, or counter the offer. This exclusive service allows the Seller and the assigned professional to actively market your property and potentially receive offers 24 hours a day seven days a week.



Search window on KeysRealEstate.com

Seller Tracking & Buyer Statistics This feature provides statistics on Buyers that have viewed a Seller's property listing on our website. The website also provides a link to the Zillow.com market value estimate and real estate information, if the Seller chooses to reveal this information to the Buyer.

Seller Calendar & Time Management This feature allows Buyers to schedule showings for real estate to preview a property. It will also track important timeline items once the Buyer and Seller go under contract on a property. This feature will track the inspection periods, the financing periods, closing date, etc. and send an e-mail reminder out 24 hours before the event. For Sellers this is also a tool to keep the Seller updated throughout the entire listing process on advertisements, open houses or other special events the assigned professional places on the Seller's individual Calendars.

Agent Communication The agent message board allows you to send an e-mail to your assigned real estate professional at anytime through your registered account screen.



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